Week 5

Boy It’s Getting Hot in Here…
Today’s Agenda

• Don’t panic…yet
• What’s on board for this week
• In-class activity
Time to get sh*t done.
(No, seriously.)
JFDI.
(Just ****ing do it.)
Demo Day is coming!

• Date: August 2
• Details are on their way, I promise…
• What we’re looking for:
  – 3-year business plan
  – 5 minute pitch
  – Product demo
What should you be doing?

• Ask more questions!
• Reach out to your mentors
• Talk to potential customers ASAP!!
• Invite your contacts to Demo Day
Today’s Agenda

• Don’t panic…yet
• What’s on board for this week
• In-class activity
## Week 5: Incubate (like a boss)

<table>
<thead>
<tr>
<th>Day</th>
<th>Activities</th>
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<tbody>
<tr>
<td>Monday</td>
<td>WORK LIKE A BOSS + role discussions</td>
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<tr>
<td>Tuesday</td>
<td>WORK LIKE A BOSS + guest lecturer</td>
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<td>Hastono Bayu, AINO System Integration</td>
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<td>Wednesday</td>
<td>WORK LIKE A BOSS + class outing #2!</td>
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<td>Thomas Arie, Darisini (TBC)</td>
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<td>Thursday</td>
<td>WORK LIKE A BOSS + interim presentations</td>
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<td>+ evening guest lecturer (TBC)</td>
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<td>Friday</td>
<td>WORK LIKE A BOSS</td>
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Today’s Agenda

• Don’t panic…yet
• What’s on board for this week
• In-class activity
Where are you?

• You’re all working on different ideas, so your progress will range.
• But we want you to talk to each other and motivate each other!
• Gather into groups based on your role (CEO, VP Finance, VP Marketing, etc.)
• Answer the questions on the following slide.
• Each group will choose highlights to present.
Inter-team Discussion Questions

• What is your target for Demo Day?
• How much have you done so far?
• What is your plan for the next two weeks?
• What challenges do you face?
• What major challenges have you overcome?
• What advice do you have for your fellow CEOs or VPs?